



Data Analytics Towards Business Implications And Opportunities

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Register](#)

This workshop takes an interdisciplinary approach to demonstrate the data analytics process in the context of business and operations. You will learn how to use Power BI as a tool to perform data analytical functions, how to identify outliers in your data, how to group data together, and how to bin data for further analysis in **key decision making / problem solving** relevant to business opportunities.

You will also learn how to perform time series analysis. Finally, you will work with advanced analytic features of Power BI, such as Quick Insights and AI Insights feature.

KEY TAKEAWAYS

By the end of the workshop, participants will be able to:

- Understand how data analytics are used to drive decisions in business contexts for more effective communication towards an efficient ecosystem within the organization
- Form hypothesis, design models, interpret results, and formulate actionable recommendations and decisions
- Gain practical experience using Microsoft Power BI as a tool to conduct data analysis more effectively

PROGRAMME OUTLINE

DATA VISUALISATION AND STORYTELLING

- ✓ Getting started with Power BI
- ✓ Scatter Plots
- ✓ Bar charts and histograms in Power BI
- ✓ Box plots and line charts in Power BI
- ✓ Adding dimensions in Power BI
- ✓ Facets and groups in Power BI
- ✓ Data joins in Power BI
- ✓ Power BI analytics– Forecasts– Clusters and confidence intervals
- ✓ Communicating Power BI analysis
- ✓ Business use case exploratory data analysis with Power BI
- ✓ Q&A session
- ✓ Assignment : using real data at work

ANALYTICAL MODELLING

- ✓ Assignment outcome discussion
- ✓ Framing a question
- ✓ Assembling data
- ✓ Clustering techniques
- ✓ Time Series Analysis
- ✓ Apply AI Insights

✓ Early Bird Discount

10% discount for individual registration of 6 weeks in advance prior to programme date

✓ Group Discount

15% discount for group registration of 3 pax and above

✓ Duration

2 Days

CONTACT

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GLOBAL TRAINING NETWORK ALLIANCES SDN BHD (727308-U)

Lot 2-7-2, Tingkat 7
Menara KLH (Business Centre)
No. 2, Jalan Kasipillay
(Off 2½ mile Jalan Ipoh)
51200 Kuala Lumpur



INVESTMENT

RM2,500.00 PER PAX

(Exclusive of 8% SST)



REGISTRATION FORM

Data Analytics Towards Business Implications And Opportunities

Penang	Kuala Lumpur	Johor Bahru
<input type="radio"/> 1 - 2 February 2024 (Thu - Fri)	<input type="radio"/> 1 - 2 April 2024 (Mon - Tue)	<input type="radio"/> 12 - 13 March 2024 (Tue - Wed)
<input type="radio"/> 26 - 27 June 2024 (Wed - Thu)	<input type="radio"/> 2 - 3 September 2024 (Mon - Tue)	<input type="radio"/> 2 - 3 October 2024 (Wed - Thu)



Please complete the registration form and email it to **mollyglobaltna** or '**Click here to register**' for online registration.

No.	NAME	DESIGNATION	I/C NO. / PASSPORT NO.	H/P NO.

SUBMITTED BY

NAME :

DESIGNATION :

COMPANY :

ADDRESS :

CONTACT DETAILS :
Tel (O) : Fax (O) :
Handphone : Email :

BANK DETAILS :
Bank : CIMB Bank Berhad, RIVERCITY 3RD MILE JALAN SULTAN AZLAN SHAH
3RD MILE JALAN IPOH, 51200 KUALA LUMPUR
Account No : 800 8222 697 SWIFT Code : CIBBMYKL
Pay To : GLOBAL TRAINING NETWORK ALLIANCES SDN BHD

Payment Terms : All payments are to be made prior to programme.

Please email the bank-in slip and photocopy of cheque together with this registration form as proof of payment

SIGNATURE : DATE :

Cancellation @ Refund

Registrations cancelled **MUST BE** in writing and received by us 1 week prior to programme date, and is subject to a 50% administrative and cancellation charge. Thereafter, no refund will be given. If the registered delegate is unable to attend, a replacement is allowed.

Disclaimer

The organizer reserves the right to postpone / cancel the programme, and / or change the venue / facilitator if necessary / due to unforeseen circumstances.