

INNOVATIVE THINKING SYSTEM™



-A Powerful Programme for Product/Service & Process Innovation-

BREAKTHROUGH THINKING

Innovation = Creativity + Implementation

5-DAYS TRAINER CERTIFICATION WORKSHOP



Does CREATIVITY makes CHANGES in your organizations?

Organisations often chase creativity, but what they really need to pursue is innovation. Theodore Levitt puts it best: "What is often lacking is not creativity in the idea-creating sense but innovation in the action-producing sense, i.e. putting ideas to work."

Creativity is important in today's business world, but it's really only the beginning. Organisations need to foster creativity. Driving business results by running ideas through an innovation process puts those ideas to work — for companies and their customers. Creativity is the price of admission, but it's innovation that pays the bills.



Workshop Agenda



Day 1

Focus on the first set of Divergent Thinking Techniques

Day 2

Focus on the second set of Divergent Thinking Techniques and the first set of Convergent Thinking Techniques

Day 3

Focus on the second set of Convergent Thinking Techniques and Implementing Techniques

Day 4

Focus on the first set of giving instruction sessions

Day 5

Focus on the second set of giving instruction sessions

5 Day- Workshop Certification Overview

This 5-Days workshop will **certify you to use the Innovative Thinking System™ (ITS) workbook to run workshops, meetings, and provide coaching** to develop creativity to lead innovation for individuals, teams and organizations. The programme takes a broad range of proven techniques and aligns them into a simple, manageable path for participants to follow in order to generate abundant new concepts, organize and filter them down to the single idea most likely to succeed, then hone the top idea into a useful tool and implement it as a viable new initiative.



Learning Objectives

- Learn how to break limitations in one's thinking
- Master new techniques that will help create innovative ideas
- Learn how to choose the best ideas and develop plans for its presentation and implementation
- Take "Innovative Action" in times of change



Who Should Attend

Human resource managers, consultants, executive coaches who want to use ITS™ for individual and team creativity, R&D managers who are responsible for developing new products/services, marketing managers who want to create a new marketing strategy, and anyone who wants to increase their creativity and lead others.

Investment

USD 2,999.00 per pax

(Exclusive 6% SST)

Information & Registration, please contact :



Molly

Tel : +6016 - 203 6177
molly@globaltna.com



Xiangnee

Tel : +6012 - 203 6792
: +6012 - 203 2977
xiangnee@globaltna.com

GLOBAL TRAINING NETWORK ALLIANCES SDN BHD
Lot 2-7-2, Tingkat 7, Menara KLH (Business Centre), No.2,
Jalan Kasipillay (off 2½ mile Jalan Ipoh)
51200 Kuala Lumpur, Malaysia
Tel : (+603) 2381 1127 Fax : (+603) 2381 1137
Email: gtna@globaltna.com



In collaborative partnerships with:



GLOBAL TRAINING NETWORK ALLIANCES SDN BHD

Lot 2-7-2, Tingkat 7, Menara KLH (Business Centre)
No. 2 Jalan Kasipillay, (Off 2 ½ Mile Jalan Ipoh)
51200 Kuala Lumpur, Malaysia

Tel : +603-2381 1127
Fax : +603-2381 1137

Please complete this registration form and FAX to us at +603 - 2381 1137 / Email : molly@globaltna.com

REGISTRATION FORM

- * Please register the following participant(s) for the "ITS™ TRAINER CERTIFICATION WORKSHOP" on 5TH - 9TH AUG 2019 (MON-FRI) / 16TH - 20TH DEC 2019 (MON-FRI) at VISTANA KUALA LUMPUR.
(to be completed in BLOCK LETTERS)

No.	NAME	DESIGNATION	I/C NO. / PASSPORT NO.	H/P NO.	VEGETARIAN DIET

SUBMITTED BY

NAME :

DESIGNATION :

COMPANY :

ADDRESS :

CONTACT DETAILS :
Tel (O) : Fax (O) :
Handphone : Email :

METHOD OF PAYMENT :
 Cheque No. / Bank Draft No. :
Issuance Bank :
Amount :
 Credit Card No. :
Expiry Date :
Issuance Bank :
Amount :

Bank Details :

Bank : CIMB Bank Berhad, Bangunan Lim, 803, Batu 4½, off Jalan Ipoh 51200 Kuala Lumpur
Account No : 800 8222 697 SWIFT Code : CIBBMYKL
Pay To : GLOBAL TRAINING NETWORK ALLIANCES SDN BHD

- * Payment Terms : All payment are to be made prior to programme.
* Please fax/email the bank-in slip and photocopy of cheque together with this registration form as proof of payment

SIGNATURE :

DATE :

Cancellation & Refund

Registrations cancelled MUST BE in writing and received by us 1 week prior to programme date, and is subject to a 50% administrative and cancellation charge. Thereafter, no refund will be given. If the registered delegate is unable to attend, a replacement is allowed.

Disclaimer

The organizer reserves the right to postpone / cancel the programme, and / or change the venue / facilitator if necessary / due to unforeseen circumstances.